

TV Meteorology Evaluation Form

Show Date: _____

Forecaster: _____

NOTE: Please answer all questions critically and honestly. 1 = Very Poor, 2=Poor, 3 = Average, 4=Good, 5 = Excellent

1. Forecaster clearly identifies the major theme of his or her story early. He or she catch the audience or began with a good lead.

1 2 3 4 5

2. Major weather features and forecast parameters highlight the theme and integrate well into the story.

1 2 3 4 5

3. Graphics are professional; they engage audience and integrate well with one's story.

1 2 3 4 5

4. Forecaster demonstrates clear meteorological understanding (situational awareness) and includes all local NWS advisories, watches and/or warnings.

1 2 3 4 5

5. Presenter makes good eye contact with viewers.

1 2 3 4 5

6. Presenter is confident; he or she sound like they know their stuff.

1 2 3 4 5

7. Communication is clear and concise.

1 2 3 4 5

8. Presentation is fluid and engaging; graphic sequencing makes sense.

1 2 3 4 5

9. Presentation is relevant to the local community.

1 2 3 4 5

10. Presenter attempts to explain how and/or why the weather is doing what it's doing.

1 2 3 4 5

How could this presenter improve his or her show next time?

What did you enjoy most about this broadcast?